



Tomas Bata University in Zlín
Faculty of Management and Economics

Silesian University in Opava
School of Business Administration in Karviná

CONFERENCE PROCEEDINGS

5th International Scientific Conference

Contemporary Issues in Business, Management and Education ‘2017

Selected Papers

11–12 May 2017
Vilnius, Lithuania

Organized by

Vilnius Gediminas Technical University
(Faculty of Business Management)

In co-operation with:

Babes-Bolyai University
Beijing Jiaotong University
Bialystok University of Technology
Brno University of Technology
Cracow University of Economics
Eastern Macedonia and Thrace Institute of Technology
Nicolaus Copernicus University
Riga Technical University
Silesian University in Opava
Tallinn University of Technology
Tomas Bata University in Zlín
University of Applied Sciences Upper Austria
University of Finance and Management in Warsaw

The proceedings of the Scientific Conference “Contemporary Issues in Business, Management and Education ‘2017” contain selected papers from 7 sections: Internationalization Processes; Contemporary Challenges; Contemporary Financial Management; Modern Business

Management Problems and Perspectives; Sustainable Economics Development; Informational Society: Challenges, Solutions and Tendencies; Contemporary Issues of Economics and Management Studies: Problems and Perspectives; Business Logistic Processes

All papers were reviewed.

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